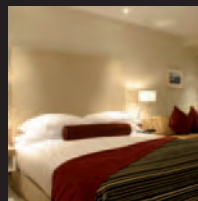


# Variety International Convention 2008 Update

11 – 14 May 2008, SKYCITY Convention Centre,  
Auckland, New Zealand.



August 2007



Dear Variety Family

Kia ora and welcome to the first in the monthly series of 2008 Variety International Convention newsletters which will provide you with an update on progress and the latest exciting developments.

With only nine months to Convention, the countdown is well and truly on! Tent 68 is looking forward to hosting the Variety family in May 2008 and presenting a Convention which celebrates Variety International's 80 years of achievement while looking forward to the challenges and opportunities the future presents.

We are committed to making this Convention a huge success and know that through your support this will become a reality – thank you.

## The Programme

Our ambition is to deliver a programme which is relevant to all stakeholders. A partner programme is also under development ensuring this Convention truly offers something for everyone.

The business programme will include presentations on a range of topics including: leadership; governance/management; engaging with generation Y; ePhilanthropy; matching businesses with charities; marketing; and measuring and reporting progress.

We are delighted to announce that our keynote speaker has been confirmed. Rod McGeoch – Australian lawyer, company director, member of the Order of Australia, and leader of Sydney's successful Olympics 2000 bid - has agreed to present his views on building winning teams and developing winning propositions. As a leader of note within the Australasian business community we believe that the insight and vision he brings will add significant value to the Convention programme.

The entertainment component of the programme is shaping up well and we look forward to showcasing the very best of New Zealand cuisine, wine and entertainment.

## Promotion:

Our new look 2008 Variety International Convention website will be live at the end of August [www.variety.org.nz](http://www.variety.org.nz) thanks to sponsorship by Grahame Mapp. We trust it will provide all the information you require when planning your visit to New Zealand. Online registration and accommodation bookings are now live and we thank those who have already registered.

Please look out for our promotional DVD in early September which we hope you will use to encourage your supporters to make the trip down under.

## Sponsors:

As we are discovering Conventions are extremely costly to run and we are indebted to those who have offered sponsorship which enables Tent 68 to move forward with confidence. We acknowledge and thank: Coca-Cola, Grahame and Sue Mapp, John and Marsha Rae Ratcliff, Murray and Maruja Lugash, Michael Forman, Penny and David Docherty, John and Gloria Weber, and Diane James, for their generosity. Thanks also to Sue Sullivan who as Chair of 'Friends of the US' is assisting with fund-raising. For a sponsorship prospectus and information about supporting the Convention please contact Leanne Morris – [leanne@variety.org.nz](mailto:leanne@variety.org.nz)

Over the coming months we will keep you updated on developments. Please do not hesitate to contact us should you require any assistance.

Kindest regards

Lorraine Taylor  
Chief Executive

Tim Stonhill  
International Convention Chairman

